Generate Market Intel Reports from Search Results

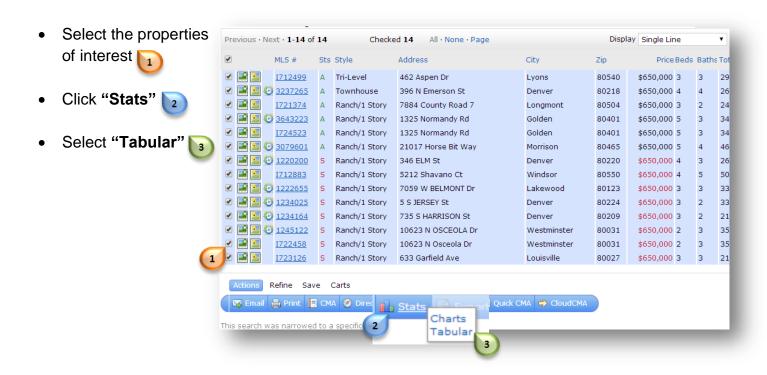
Two types of Market Intel Reports can be generated from search results, **Tabular Stats Reports** and **Charts**

Tabular Stats Reports:

Provide the minimum, maximum, and average numbers for pre-determined variables and can be printed



To Generate From Search Results:

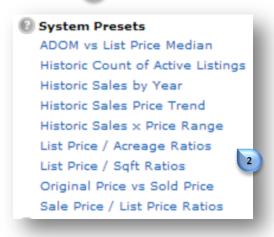


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Charts:

Provide a graphical representation of the variables you define Matrix offers 9 presets and the ability to create your own



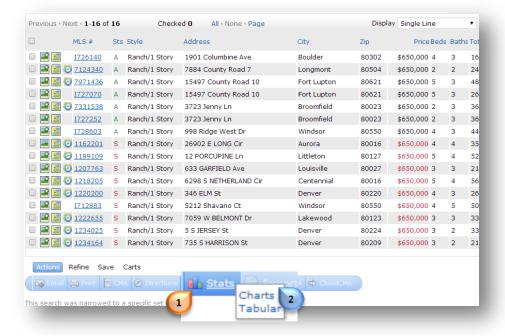


To Generate From Search Results:

Click "Stats"

 Note: Do NOT Select any properties

Select "Charts"
2



 You will be taken to the "Stats" tab in Matrix. Your search criteria will be applied to the creation of charts. You can edit the criteria.